<u>Engaging Ethnic Minority Youth – from Drug and Alcohol Prevention to Positive</u> <u>Development in Hong Kong</u>

Ethnic Minority youth today are a growing population in Hong Kong. According to the Census and Statistics Department, in 2016, the number of Ethnic Minorities has increased by around 70% in the last decade, making up 3.6% of the overall HK population (excluding domestic helpers). With 9.5% of young people aged under 15 and aged 15 and over studying full-time courses in educational institutions in Hong Kong coming from an ethnic minority background, there is significant need to ensure how we educate, provide culturally relevant resources and support to this group of young people

Education around young people's well-being including mental health, substance use and development of key life skills is not always a top priority, especially given that resources for English speaking support is limited. KELY Support Group's work in Hong Kong for the last 27 years has identified the gap in the provision of developing ethnic minority youth as a key population in Hong Kong that is growing rapidly, and our approach and projects have been created to ensure their well being and empower them to fulfill their full potential as fellow Hong Kongers.